

# Example of a Chronological Resume

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## Objective:

Enthusiastic and results-driven marketing professional with over 7 years of experience seeking a Marketing Manager role to apply my expertise in driving growth and increasing brand awareness for a dynamic company.

## Work Experience:

### Marketing Manager

Pinoy Tech Solutions, Makati City, Philippines

January 2021 - Present

- Developed and executed marketing strategies that increased company revenue by 25% within one year.
- Managed a team of 8 marketing specialists, coordinating successful online and offline campaigns.
- Collaborated with sales, design, and content teams to create cohesive marketing materials that effectively communicated brand identity and values.

### Marketing Specialist

Globe-trotting Travel Agency, Quezon City, Philippines

June 2018 - December 2020

- Designed and implemented social media campaigns that grew followers by 40% and increased website traffic by 35%.
- Coordinated various promotional events, including travel expos and partnership launches, which contributed to a 20% boost in sales.
- Analyzed market trends and competitor activity, providing data-driven recommendations for marketing initiatives.

## Marketing Assistant

Juan's Coffee Roasters, Pasig City, Philippines

January 2016 - May 2018

- Supported the development of marketing materials, such as brochures, banners, and website content.
- Assisted in the planning and execution of local marketing events, including product launches and tastings, resulting in increased customer engagement.
- Managed social media accounts, increasing brand visibility and building a loyal online community.

## Education:

Bachelor of Science in Business Administration, Major in Marketing

Ateneo de Manila University, Quezon City, Philippines

2012 - 2016

## Skills:

- Strong leadership and team management abilities
- Excellent communication and interpersonal skills
- Proficient in digital marketing tools and platforms, including Google Analytics, SEO, and social media advertising
- Ability to analyze and interpret marketing data

## Certifications:

- Google Analytics Individual Qualification, 2020
- Facebook Blueprint Certification, 2019

## Languages:

- Fluent in English and Filipino
- Conversational in Spanish